

Brush-a-Mania

Presented by
The Toronto Academy of Dentistry
and
The Rotary Club of Toronto - Don Mills



Rotary Cares

Chair

Raffy Chouljian, D.D.S.

Committee Members

John Brown
Joseph Bulger, D.D.S.
Annie Chouljian
Marika Dekanoidze, D.D.S.
C.P. Giri, D.D.S.
Nathan Harris
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Maureen McGowan
Kim Nguyen, D.D.S.
Mike Phelan
Gilles Robert
Lynda Ryder
Anne Seagrove
Jennifer Stewart
Bruno Venditteli, D.D.S.

Participating Members

Toronto Academy of Dentistry
North Toronto Dental Society
Toronto Central Dental Society
Toronto East Dental Society
West Toronto Dental Society
Ontario Dental Association
Rotary Clubs of
Agincourt
Etobicoke
Markham Sunrise
North York
Scarborough
Toronto
Toronto Beach
Toronto Don Mills
Toronto Don Valley
Toronto Earls court
Toronto East
Toronto Eglinton
Toronto Humber
Toronto Leaside
Toronto Parkdale
Toronto Sunrise
Toronto West

Attention: School Principal

We are proud to announce that April 2005 will be proclaimed Oral Health Month by Premier Dalton McGuinty. It is the perfect opportunity to promote oral health and awareness among our school children!

In four short years, our program, Brush-a-Mania, has grown to incorporate 90 schools representing over 30,000 students from Junior Kindergarten to Grade 6. As we enter our fifth year, our goal is to offer the Brush-a-Mania program to 150 schools and 50,000 students! We would like to invite your school to participate this year.

New for 2005:

- Participating schools will have a dentist and a Rotarian assigned to their school. Schools may arrange assembly presentations or in-class visits with their assigned dentists anytime during the month of April. For City of Toronto schools, we are recommending that assemblies be held on Friday, April 8, 2005 which will be proclaimed Oral Health Day by Mayor David Miller;
- Schools will be provided with toothbrushes and Brush-a-Mania booklets for all participating students in mid March;
- Students will be asked to brush their teeth for three minutes three times a day for the entire month of April;
- Students who complete the program receive a loot bag containing sugarless gum, stickers and a Brush-a-Mania Club Member certificate.

THE PROGRAM:

- Instruction in proper oral hygiene provided by an Ontario Dental Association member dentist;
- Students learn the importance of keeping good care of their teeth;
- At-home program: Students record each time they brush their teeth for three minutes in their Brush-a-Mania booklet;
- Students track their brushes in the classroom with the rest of their classmates.

Thank you so much for considering supporting this community event. For more information and to register your school please call Nathan Harris at 416-443-9968 or visit our website at <http://www.donmillsrotary.ca/brush.htm>.

Sincerely yours for better dental health,

Raffy Chouljian, D.D.S.
Brush-a-Mania Chair

2425 Eglinton Ave. E. Suite #220, Toronto, Ontario M1K 5G8
Ph: 416-752-3532 Fax: 416-297-0335



BRUSH-A-MANIA 2005



~ Fax Back Form ~

To: **Dr. Raffy Chouljian**

Fax #: **(416) 297-0335**

Phone #: **(416) 752-3532**

YES! We will participate in Brush-a-Mania 2005.

Please Print:

School name: _____

Contact name: _____

School address: _____

City: _____ Postal Code: _____

Phone Number: _____ Fax Number: _____

Email: _____

Please indicate the number of classes and students in each grade that you would like to participate in Brush-a-Mania 2005:

GRADE	# OF CLASSES	# OF STUDENTS	GRADE	# OF CLASSES	# OF STUDENTS
JK			4		
SK			5		
1			6		
2			7		
3			8		

Number of presentations required: _____

(Your assigned dentist will contact you to arrange a convenient date and time.)

In order to make it possible for more students to participate in this community event, we ask that participating schools pay a small participation fee to help cover the cost of supplies. Each School will receive the appropriate number of teacher packages, which include posters, in-classroom brush tracking chart, take-home booklets, loot bags and certificates for all students.

- \$100** PARTICIPATION FEE
- OTHER** _____

PAYMENTS: Please make cheques payable to "The Rotary Club of Toronto – Don Mills"
c/o 220-2425 Eglinton Ave. E., Toronto, ON M1K 5G8

If you have any questions about the program or to learn more about other payment options, please contact Nathan Harris at 416-443-9968.

Suggestions for Participating Schools

Before April 2005:

1. To register your school, please return the Fax-Back Form along with your Participation Fee to the “Rotary Club of Toronto – Don Mills”, care of Brush-a-mania, 220-2425 Eglinton Avenue East, Toronto, Ontario, M1K 5G8. Certain schools have elected to organize a Brush-a-thon to raise funds. Please feel free to use this opportunity to raise funds for your own school or to donate to Brush-a-mania.
2. Publicize Brush-a-mania to parents and students. An article will be provided for editing and use in your school newsletter. Brush-a-mania posters will be provided in March to display in your school.
3. Invite guests to your assembly: Superintendent, Trustees, parents, etc.
4. Distribute to each student a Brush-a-mania booklet. (All supplies will be delivered after the March school break including toothbrushes, stickers, sugarless gum and a Brush-a-mania Club Member certificate for each student who completes the program.)

April 2005:

5. Distribute toothbrushes during assembly if your school is participating in the Brush-off. If not, you may distribute the toothbrushes with the Brush-a-mania booklets in late March.
6. Encourage students to bring their toothbrushes to school and brush after lunch if you have a teacher or parent to sign off the Brush-a-mania booklets.
7. Put up a Brush-a-mania Class chart in each classroom and chart the progress of the students. Your assigned dentist and/or Rotarian may be available to encourage the students. Please arrange visits with your assigned dentist and/or Rotarian directly if you wish.
8. Coordinate presentations by your assigned dentist. A microphone and tape deck will be required for assembly presentations.

After April 2005:

9. Collect Brush-a-mania booklets and distribute Brush-a-mania Club Member certificates to qualifying students. You may modify the requirements for individual students as you see fit. If you would like to have an awards assembly, please contact your assigned dentist and Rotarian to participate. Each school should write the names of the students on the certificates.